

Professional Certifications

- ICF PCC
- EMCC Practitioner
- Certified Team Coach
- Accredited Coaching Supervisor
- Mental Health Literacy, Institute of Coaching

Psychometrics & Tools

- Hogan
- MTQ Plus (in progress)
- Strengths Practitioner
- Meditation & Mindfulness Teacher Training

Languages

- English (native fluency)
- Cantonese (native fluency)
- Mandarin (native fluency)
- Danish (conversational)
- Spanish (conversational)

Education

- BS, Computer Information Systems, California State Polytechnic University, Pomona
- MSc, Applied Positive Psychology & Coaching Psychology, University of East London
- Diploma in Coaching Supervision, International Centre for Coaching Supervision

Babara Lee Draminsky

(she/her)

Executive Coach, Coach Supervisor, Mentor Coach, and Facilitator

Currently based in Singapore, Babara has 30 years of working experiences in retail, hospitality, food & beverage, marketing & advertising, public relations, conferences and events management, coaching and training industries. She has worked and lived in Hong Kong, China, Taiwan, Denmark, Spain, and Los Angeles, and is fluent in English, Mandarin, Cantonese, conversational Danish and Spanish.



As a coach, Babara is passionate about helping individuals, teams, and organisations to transform and flourish. She adopts a holistic, collaborative, and systemic coaching approach that enables clients to gain deeper self-awareness, broaden perspectives, and increase influence with teams and stakeholders. Leveraging on her background in positive psychology, she utilises a strengths-based coaching style is goal-oriented, process-focused, and outcome-driven to encourage new insights, learnings, value, and action from every coaching conversation. The clarity and confidence gained from her sessions bring about mindset shifts and positive behavioural changes that create ripple effects benefiting beyond the individuals being coached. With a deep appreciation for intercultural differences, she helps clients navigate the complexities in multicultural and complex environments during this era of constant change and transformation. Her clients describe her as naturally warm, calm, intuitive, supportive, creative empowering yet respectfully challenging. Her sincere presence, empathy and interpersonal skills enable her to build trust and rapport right from the start, and to provide a psychologically safe and reflective thinking space for deep exploration and reflection.

Recent clients include:

HSBC, Mastercard, Standard Chartered, Santander, Fidelity, OCBC, Moodys, Mizuho, PwC, Otis, Alcon, Binance, Kraft Heinz, Philips, BCG Digital, Monetary Authority Singapore, Ministry of Education, Republic University, CooperVision, NTUC, Carrier, FWD, DFS, Louis Vuitton, Baxter Intl, Sterling Check, Deloitte, YNAP, CBRE, and Warner Bros.

Passion, Purpose & Personal

A devoted yogi, Babara practises mindfulness and positive parenting. She is also a leisure DJ and mixologist, and enjoys traveling.

Testimonial

“Babara has been nothing but excellent! I will greatly miss her wisdom, empathy, and the clarity she provides in our weekly sessions. Not only has she been instrumental in helping me broaden my mindset in exploring other avenues when reaching for a solution, she has also instilled in me a desire to empower those around me. By demonstrating how effective and impactful coaching is done, it was easy for me to carry out the same with my team with almost immediate results.” – *Director, Banking*