

Professional Certifications

- Integral Master Coach™
- Professional Certified Coach (PCC), Int'l Coaching Federation
- Certified™ Professional Facilitator | Master

Psychometrics & Tools

- Leadership Circle Profile
- Lumina Spark
- Hogan Assessment
- DiSC Certified Trainer
- Internal Family Systems- Level 1

Languages

- Cantonese
- English
- Mandarin
- Japanese (conversational)

Education

B.Sc. Business Administration

Yvonne Yam (she/her)

Executive Coach & Facilitator

For more than 20 years, Yvonne has been coaching and working with MNC and NGO leaders through changes. She is known for her passionate, insightful, and creative style. Partnering with her clients, she co-creates tailored coaching programs that embody clarity and compassion. Yvonne empowers her clients to reflect on their current mindset and behavioural patterns that might have served them in the past but do not necessarily support their existing or future goals. Believing in atomic habits and compound results, she works closely with clients to develop holistic, gentle, and sustainable habits/systems that suit their aspirations.



Yvonne has studied and worked in the US, Hong Kong, and Japan. Her career spans both external consulting and in-house contexts. In her previous role as an in-house APAC Change Manager, Yvonne coached and developed 60+ leaders and 100+ change agents/trainers in 10 locations in APAC. Yvonne won the Hong Kong Management Association's "Trainer of the Year Award", and her in-house change project won the "Bronze Award – Skill Category". In 2019, Yvonne and the IAF-Hong Kong facilitator team won the International Association of Facilitators' "Global Facilitation Impact Award: Platinum Award."

Recent clients include:

Havas Media, Hong Kong Exchanges & Clearing, Hong Kong University of Science & Technology, Manulife, Mitsubishi UFG Financial Group (MUFG).

Passion, Purpose & Personal

To give back to the community, Yvonne coaches young leaders in the social sector facilitates NGO events, and trains process facilitators at universities and local communities. When Yvonne is not working, she enjoys trying new cuisine, exploring self-care and horizon-expanding routines, and cultivating communities.

Testimonial

"[I]n group settings, Yvonne is engaging and has high energy, enriching the group learning with her wide array of leadership knowledge and professional experience; in individual coaching sessions, she is patient and sharp, initiating in-depth discoveries into the coachees' thinking processes and motivations."

D.S. - Financial and Global Information Services