

## Professional Certifications

- Integral Master Coach™
- Professional Certified Coach (PCC), Int'l Coaching Federation
- Certified™ Professional Facilitator | Master

## Psychometrics & Tools

- Lumina Spark
- Hogan Assessment
- DiSC Certified Trainer

## Languages

- Cantonese
- English
- Mandarin
- Japanese (Conversational)

## Education

B.Sc. Business  
Administration

## Testimonial

"[I]n group settings, Yvonne is engaging and has high energy, enriching the group learning with her wide array of leadership knowledge and professional experience; in individual coaching sessions, she is patient and sharp, initiating in-depth discoveries into the coachees' thinking processes and motivations."  
*D. S. - Financial and Global Information Services*

## Yvonne Yam (she/her)

### Executive Coach & Facilitator

For more than 20 years, Yvonne has been coaching and working with MNC and NGO leaders through deep & lasting change. She is known for her passionate, insightful, and creative style. She co-creates coaching programs with her clients to ensure these highly tailored programs support the aspiration and breakthroughs they have been longing to experience. Yvonne engages and empowers her clients to reflect on their current mindset and behavioural patterns that might have served them in the past and yet do not necessarily support their current or future goals. She works closely with the clients to develop new holistic and sustainable habits that suit their aspired leadership style and objectives.



Educated and worked in the U.S., Hong Kong, and Japan, Yvonne has worked in both external consulting and in-house contexts. In her previous role as an in-house APAC Change Manager, Yvonne coached and developed 60+ leaders and 100+ change agents/trainers in 10 locations in APAC. In 2014, Yvonne won the Hong Kong Management Association's "Trainer of the Year Award", and her in-house change project won the "Bronze Award – Skill Category". In 2019, Yvonne and the IAF-Hong Kong facilitator team won the International Association of Facilitators' "Global Facilitation Impact Award: Platinum Award."

In 2021, her dedication led her to become an Integral Master Coach™ by Integral Coaching Canada Inc. To give back to the community, she coaches young leaders in the social sector, facilitates NGO events, and trains process facilitators at universities and local communities.

### Recent clients include:

- Hong Kong Exchanges
- Mitsubishi UFG Financial Group (MUFG)
- Manulife
- Havas Media
- KKR

### Passion, Purpose & Personal

When Yvonne is not coaching, she enjoys exploring new environments, spending time with family and friends, and trying new cuisine!