

Professional Certifications

- ICF PCC
- EMCC Practitioner
- Certified Team Coach
- Accredited Coaching Supervisor
- Mental Health Literacy, Institute of Coaching

Psychometrics & Tools

- Hogan
- MTQ Plus (in progress)
- Strengths Practitioner
- Meditation & Mindfulness Teacher Training

Languages

- English (native fluency)
- Cantonese (native fluency)
- Mandarin (native fluency)
- Danish (conversational)
- Spanish (conversational)

Education

- BS, Computer Information Systems, California State Polytechnic University, Pomona
- MSc, Applied Positive Psychology & Coaching Psychology, University of East London
- Diploma in Coaching Supervision, International Centre for Coaching Supervision

Babara Lee Draminsky (she/her)

Executive Coach & Facilitator

Currently based in Singapore, Babara has over 29 years of working experiences in retail, hospitality, food & beverage, marketing and advertising, public relations, conferences and events management, coaching and training industries. She has worked and lived in Hong Kong, China, Taiwan, Denmark, Spain, and Los Angeles, and is fluent in English, Mandarin, Cantonese, conversational Danish and Spanish.



As a coach, Babara is passionate about helping individuals, teams, and organisations to transform and flourish. She adopts a holistic coaching approach that is collaborative and supportive. Her coaching style is highly adaptable based on clients' needs and through prioritizing on building rapport, trust, and relationship to create an environment that provokes creative and reflective thinking. Culturally sensitive, she challenges adequately to generate self-awareness for sustainable change and growth. As a mother, she is passionate about positive parenting and education. She is also a foodie and yogi who practices daily mindfulness and enjoys cooking and family time. Babara completed her Masters studies in Applied Positive Psychology and Coaching Psychology in 2021 and drives positive psychology coaching for sustainable wellbeing for her clients.

Recent clients include:

HSBC, Mastercard, Standard Chartered, Santander, OCBC, PwC, Otis, Alcon, Binance, Kraft Heinz, Philips, BCG Digital, MAS, MOE, Republic University, CooperVision, NTUC Link, Carrier, FWD, DFS, Louis Vuitton, and CBRE.

Passion, Purpose & Personal

A devoted yogi, Babara practises mindfulness and positive parenting. She is also a leisure DJ and mixologist, and enjoys traveling, adventures in nature, and family time.

Testimonial

“[B]abara has been nothing but excellent! I will greatly miss her wisdom, empathy, and the clarity she provides in our weekly sessions. [N]ot only has she been instrumental in helping me broaden my mindset in exploring other avenues when reaching for a solution, she has also instilled in me a desire to empower those around me. [B]y demonstrating how effective and impactful coaching is done, it was easy for me to carry out the same with my team with almost immediate results.” – *Director, Banking*