

Professional Certifications

- Foundation of Positive Psychology
- Co-active coach
- ICF PCC

Psychometrics & Tools

- Strength Finder

Languages

- Korean (native fluency)
- English (native fluency)

Education

- BA Economics, University of Pennsylvania
- MBA, Stern School of Business, New York University
- SAID School of Business (Oxford) Executive Training
- INSEAD Leadership Program
- Masters Coaching Training, Sogang University

Alex Park (he/him)

Executive Coach & Facilitator

Alex is an accredited Executive Coach, Facilitator and Business Consultant based in Seoul, Korea. After working for more than 30 years in New York, Zurich, London and Seoul as a successful senior executive banker, he left the financial industry to pursue his passion for the further growth and development of his clients' businesses and lives.



Alex's journey has crossed disciplines but always with a focus on business growth and people development. He is known for helping his clients gain greater self-awareness, and stretching their comfort zone for lasting progress in both career and life.

The coaching approach Alex uses applies both traditional leadership training principles and theatrical improvisational techniques to boost clients' confidence and creativity while fostering better communication skills. For the past 10 years, he has attended Improv Olympic Chicago and Second City immersing himself in intensive improv training programs. He is a member of the Applied Improv Network. He is a founder of Funtastic Theatre, the only improv theatre in Seoul.

Recent clients include:

MP Morgan Chase, Standard Chartered Bank, Google, Burberry, Under Armour, Porsche, Goldman Sach, Zoom, PayPal, Johnson & Johnson, Equinix, Arthrex, Puratos, Sanofi

Passion, Purpose & Personal

Alex spends his leisure time writing music, exploring different sports and serving with an array of community, charity and professional organisations.

Testimonial

“[A]lex's coaching instigated adaptive thinking skills in me as I was being outside my comfort zone and had to participate throughout the sessions. [I] definitely recommend companies to offer his coaching as a part of employee development curriculum.” - Google

“[W]hat differentiate Alex from other coaches is his unique background: leadership role in international conglomerate, his passion in arts and his experience in training & development. [L]everaging his unique background, he helped me with business development as well as personal issues.” - SCB